LETA FULL BOARD MEETING

♦August 10, 2017♦ 12:00 Noon ♦

LPB Board Room♦ 7733 Perkins Road ♦Baton Rouge, LA

**Members Present:** Acting Chair Scott Richard, Dan Hare, Wayne Berry, Doreen Brasseaux, Sydni Dunn, Glen Kinsey, Jada Lewis, Lee Meredith, Nikki Godfrey, Eartha Cross, Lee B. “Tee” Wheeler, and Valencia Burton.

**Members Absent:** Gigi Carter, Kathy Kliebert, Chris Goudeau, David Bondy, Julie Cherry, Father James Carter, Gwen Guillotte, Nancy Harrelson, Deano Thornton

**Employees Present:**  Clay Fourrier, Joanne Gaudet, Jeanne Smith, Beth Courtney, John Toorean, Carol Manship

**Call to Order:** Scott Richard, Acting Chairman, called the meeting to order at 12:10 PM.

**Swearing in of New Members:** Scott Richard, Acting Chair, introduced Steve Hawkland from the Secretary of State’s office to administer the oath of office to new members, Sydni Dunn and Lee B. “T” Wheeler. That being done, the meeting continued.

**Approval of Minutes:** Scott called for the motion to accept the Minutes from the June 8, 2017 meeting. Glenn Kinsey motioned and Valencia Burton seconded. Motion carried.

**Financial Report:** Jada Lewis, Treasurer, gave the financial report. (See attached) Motion to accept by Dan Hare and Doreen Brasseaux seconded. Motion carried.

**Friends Report:** Dan Hare, chairman of Friends of LPB, gave the Friends financial report. (See attached) Motion to accept by Glenn Kinsey and seconded by Valencia Burton. Motion carried.

Dan informed the board about the Friends annual meeting in September as well as the car raffle to which tickets were available to purchase. He also spoke about the 2018 Legends Gala and told the board that this would be his last meeting as Friends representative as the new chairman would be taking his place.

**Education Committee:** Nancy Toorean, Education Specialist for LPB, gave the report for the LETA Education Committee at the request of the Education Committee chairman, Valencia Burton. The committee discussed the following items:

* LA Digital Media Archive – ways to market it to teachers and schools
* Curriculum within school districts
* Set up a webinar for teachers
* Create a 7 to 10 minute video to send to teachers

**Technology Committee:** Glenn Kinsey, chairman of the Technology Committee, presented the report of the committee. C.C. Copeland, Director of Engineering for LPB, gave a presentation to the committee that included a handout (See attached). The committee discussed the following items:

* Repacking of New Orleans, Alexandria, and Shreveport stations
* Major changes technically to our stations
* Our status with the FCC is good

The chair asked for a motion to accept the technology plan. A motion was made by Dan Hare and seconded by Lee Meredith. Motion carried.

**President’s Report:** Beth talked about national funding and thus far in the legislative process there is level funding.

She spoke about Ken Burns’ “The Viet Nam War” series that begins in September and what LPB is doing statewide in conjunction with that. LPB is sponsoring hour long screenings of the Viet Nam series in New Orleans, Alexandria, and Baton Rouge. Lamar donated a floor-size map of Viet Nam for veterans to come in and sign where they served. We are also filming oral histories every Wednesday of veteran’s stories about their experiences in Viet Nam.

Beth told the board members about the Quota Club’s “Eyes on the Ties” event, a fundraiser of which LPB is the beneficiary. Their financial gift will go toward children’s programming and outreach.

Beth informed the board that there is some upcoming legal action concerning a personnel matter.

John Toorean, Web Manager for LPB, gave a PowerPoint presentation on Passport, a feature available to members of LPB. He also presented a LPB Fact Sheet (See attached) that graphically explains the number of people LPB reaches every year.

**Underwriting:** Jean Smith gave the underwriting report (See attached)

**Production:** Clay Fourrier gave Production Report. This week’s “Louisiana: The State We’re In” deals with the floods of 2016 and “Louisiana Public Square” is about TOPS.

**Adjournment:**  The chair asked for a motion to adjourn. Valencia Burton moved and Jada Lewis seconded. Motion carried. The meeting was adjourned at 1:22 PM